



Canadian Mental
Health Association
Saskatoon
Mental health for all



Holiday health hamper

SPONSORSHIP PACKAGE

“ It felt like everyone else had parties and partners and family, and I was totally alone. But then the package made me feel like people did care; people were kind enough to think of the idea, put it all together, and give it to me. ”

PRESENTED BY:

**YOUR
LOGO
HERE!**

CMHASASKATOON.CA

ABOUT CMHA SASKATOON

The Canadian Mental Health Association Saskatoon Branch is a community driven, non-profit organization dedicated to helping build healthy communities and ending the stigma around mental illness.

Established in 1948, we provide community based mental health programs and services and along with more than 300 local branches and provincial and territorial divisions, we are part of a vibrant national federation.

As a leader and champion for mental health, CMHA Saskatoon facilitates access to the resources people need to maintain and improve their mental health and community inclusion, build resilience and support well-being.

WHY CHOOSE US?



ESTABLISHED ORGANIZATION

CMHA Saskatoon was established in 1948 as the first CMHA in Saskatchewan. Our history of support and advocacy in the field of mental health is unparalleled.



JOIN A NATION WIDE NETWORK

CMHA Saskatoon is part of a nation wide network of organizations across the country, bring brand awareness to our name.



MAKE A DIFFERENCE IN YOUR COMMUNITY

Although there are many CMHA organizations across the country, each operates based on the need in their local community. CMHA Saskatoon works to meet the specific mental health needs of those in Saskatoon.



Canadian Mental
Health Association
Saskatoon
Mental health for all

Holiday health hamper

THE PROJECT

Three years ago, we spent our holidays in lockdown. For many of us the holidays are hard, without the addition of a pandemic.

People struggle at this time of year, with depression, loneliness and isolation. In an effort to make others feel less alone, we embarked on a new project.

In the midst of a lockdown, we made 50 holiday hampers to help battle the blues that many experience.

The Holiday Hampers include 12 days worth of activities to guide you through the holiday season.

Holiday Hampers are open to anyone to request for themselves or nominate someone they care about. There's no need to qualify, and no cost, you simply need to ask.

The program took off, and this year our goal is **150 hampers**.

Can you help us reach our goal?



SPONSORSHIP OPPORTUNITIES

*All Sponsorship Levels of Support and Benefits are open for discussion and negotiation

SANTA MATCH PARTNER (\$10,000)

- Recognition on all print and digital communication materials as our Corporate Match Sponsor
- Giving Tuesday shoutout as encourage BOGO donations due to YOUR corporate mental health investment match
- Recognition on website as Corporate Match Sponsor
- Opportunity to craft a message from your company to individuals receiving hampers
- Naming rights: "YOUR COMPANY NAME Holiday Health Hamper"
- Opportunity to display company banner at hamper pick up
- Invitation to be involved in hamper packing and pick up
- Mental Health in the Workplace presentation
- Invitation to our Spring Appreciation event



RUDOLPH SPONSOR (\$5,000+)

- Recognition on select print and digital communication materials
- Recognition on website
- Recognition at hamper pick up
- Invitation to our Spring Appreciation event



SUGAR PLUM SPONSOR (\$1,000+)

- Recognition on select print and digital communication materials
- Recognition on website event page
- Invitation to our Spring Appreciation event



SANTA'S HELPER SPONSOR (\$500+)

- Recognition on select print and digital communication materials
- Recognition on website event page

IN KIND SPONSOR



- Recognition on select print and digital communication
- Recognition of your donation in hamper

YES!

I would like to sponsor the CMHA Saskatoon
Holiday Health Hamper Project

SPONSORSHIP LEVEL

- Santa (\$10,000)
- Rudolph (\$5,000+)
- Sugar Plum (\$1,000+)
- Santa's Helper (\$500+)
- In Kind

ADDITIONAL ADD ON

- Holiday Health Hamper (\$60)
This subsidizes the cost of a holiday health hamper for one individual.

Sponsorship Payment: Invoice Credit Card Cheque

FOR CREDIT CARD PAYMENT, PLEASE FILL OUT THE FORM BELOW. FOR ALL OTHER METHODS OF PAYMENT PLEASE CONTACT MWEINER@CMHASASKATOON.CA.

I PREFER TO USE VISA MASTERCARD

CARD # _____/_____/_____/_____

EXPIRY DATE: _____/_____(MONTH/YEAR) CVC: _____

CARDHOLDER NAME: _____ PHONE # _____

E-MAIL: _____

SIGNATURE: _____