



Canadian Mental
Health Association
Saskatoon
Mental health for all

Holiday Health Hamper

SPONSORSHIP PACKAGE

“It felt like everyone else had parties and partners and family, and I was totally alone. But then the package made me feel like people did care; people were kind enough to think of the idea, put it all together, and give it to me.”

PRESENTED BY:

**YOUR
LOGO
HERE!**

CMHASASKATOON.CA



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THE PROJECT

During the pandemic we made 50 Holiday Health Hampers to help battle the blues that many people experienced during the first year of lockdown.

What we realized is that the holidays are hard – pandemic or not.

People struggle at this time of year, with depression, loneliness and isolation. In an effort to make others feel less alone, we committed to making the Holiday Health Hampers an annual service to our community.

The hampers include 12 days worth of activities to guide you through the holiday season.

They are open to anyone to request for themselves or nominate someone they care about. There's no need to qualify, and no cost, you simply need to ask.

Year after year we recognize the importance of this project and the weight it carries for those in our community.

**Help us reach 150
hampers this year!**



SPONSORSHIP OPPORTUNITIES

*All Sponsorship Levels of Support and Benefits are open for discussion and negotiation

JOYFUL COMMUNITY SPONSOR (\$6,000)



- Recognition as "Joyful Community Sponsor" on website, social media, and all campaign related materials
- Giving Tuesday shoutout highlighting your match up to \$6,000
- Mention in press release highlighting Giving Tuesday
- Your organization's logo on hamper packaging
- Your company banner at hamper pickup
- Opportunity to craft a message from your company to Hamper recipients
- Opportunity to be involved in hamper packing and pickup
- Invitation to host Lunch & Learn: Mental Health at the Workplace with your staff
- Featured as our Community Sponsor in newsletter
- Invitation to our appreciation event, "In the Spotlight," coming March 2026

HOPE & HEALING SPONSOR (\$3,000+)

- Recognition as a "Hope & Healing Partner" on website and social media posts
- Mention in select campaign related social media posts
- Highlighted as a key supporter in social media
- Featured as a sponsor in newsletter
- Invitation to our appreciation event, "In the Spotlight," coming March 2026

SPONSORSHIP OPPORTUNITIES

*All Sponsorship Levels of Support and Benefits are open for discussion and negotiation

WARMTH & CARE ADVOCATE(\$1,000)

- Recognition as a "Warmth & Care Advocate" on our website and campaign related social media posts
- Highlighted as a key supporter in social media
- Featured as a sponsor in newsletter
- Invitation to our appreciation event, "In the Spotlight," coming March 2025

KINDNESS CHAMPION (\$600+)

- Recognition as a "Kindness Champion" on our website
- Shout out in social media stories during Giving Tuesday campaign
- Highlighted as a key supporter in social media

HOLIDAY CHEER SUPPORTER(\$300+)

- Recognition as a "Holiday Cheer Supporter" on our website
- Highlighted as a key supporter in social media

IN KIND SPONSOR*

*BENEFITS ADJUSTED BASED ON VALUE OF ITEM(S)

- Recognition on select print and digital communication
- Recognition of your donation in hamper

☐ **YES!**

I would like to sponsor the CMHA Saskatoon
Holiday Health Hamper Project

SPONSORSHIP LEVEL

☐ Joyful Community (\$6,000)

☐ Hope & Healing (\$3,000+)

☐ Warmth & Care (\$1,000+)

☐ Kindness (\$600+)

☐ Holiday Cheer (\$300+)

☐ In Kind Donation

ADD ON

☐ Holiday Health Hamper (\$75)

This subsidizes the cost of a holiday health hamper for one individual.

Sponsorship Payment: ☐ Invoice ☐ Credit Card ☐ Cheque

FOR CREDIT CARD PAYMENT, PLEASE FILL OUT THE FORM BELOW. FOR ALL OTHER METHODS OF
PAYMENT PLEASE CONTACT MWEINER@CMHASASKATOON.CA.

I PREFER TO USE VISA MASTERCARD

CARD # _____/ _____/ _____/ _____/

EXPIRY DATE: _____/ _____ (MONTH/YEAR) CVC: _____

CARDHOLDER NAME: _____ PHONE # _____

E-MAIL: _____

SIGNATURE: _____



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ABOUT CMHA SASKATOON

The Canadian Mental Health Association Saskatoon Branch is a community driven, non-profit organization dedicated to helping build healthy communities and ending the stigma around mental illness.

Established in 1948, we provide community based mental health programs and services and along with more than 300 local branches and provincial and territorial divisions, we are part of a vibrant national federation.

As a leader and champion for mental health, CMHA Saskatoon facilitates access to the resources people need to maintain and improve their mental health and community inclusion, build resilience and support well-being.

WHY CHOOSE US?



ESTABLISHED ORGANIZATION

CMHA Saskatoon was established in 1948 as the first CMHA in Saskatchewan. Our history of support and advocacy in the field of mental health is unparalleled.



JOIN A NATION WIDE NETWORK

CMHA Saskatoon is part of a nation wide network of organizations across the country, bring brand awareness to our name.



MAKE A DIFFERENCE IN YOUR COMMUNITY

Although there are many CMHA organizations across the country, each operates based on the need in their local community. CMHA Saskatoon works to meet the specific mental health needs of those in Saskatoon.